ROOT & SIMMER HOSPITALITY CO.

Community Partnership & Interest Prospectus | Homes Not Hotels

An introduction from the founder

I founded Root & Simmer Hospitality Co. to help bring Lincolnville's full story forward. I believe the neighborhood deserves to be recognized not only for its important civil rights history, but also for Little Africa, the families who built this community, the homes that remain, and the people who carry its history today. My role is to connect research, homeowners, residents, local businesses, and visitors in ways that respect the community and make participation possible. — Kimberly Joyce, Founder & Director of Community Partnerships

Our mission

Work alongside Lincolnville residents to document and share neighborhood history, preserve the stories of homes and families, welcome respectful visitors, and build partnerships that keep community voices central.

Our vision

A Lincolnville that is visible on St. Augustine's maps and in its public history; where historic homes and family stories are valued, local businesses thrive, and residents help shape how their neighborhood is represented.

Our passion & purpose

Our passion is uncovering overlooked African American history and connecting it to the streets, places, and people of today. Our purpose is to turn research and community knowledge into useful preservation records, accessible stories, and economic opportunities that benefit the neighborhood.

Ways to participate

Home Story & Preservation Research. Historical property packets, photographs, maps, and documented stories to help homeowners understand and celebrate their homes.

Family & Neighborhood Research. Research packets exploring historical names, addresses, directories, and family connections, subject to available records.

The Land Beneath Our Feet. Developing self-guided historical experiences connecting Little Africa, Lincolnville, and the people whose stories shaped St. Augustine.

Support Locally & Advertising. Community business features, newsletter advertisements, and sponsorship opportunities that help neighbors discover local businesses.

Membership, Volunteering & Partnerships. Ways to follow the research, support preservation, share stories, contribute skills, or explore collaboration. Public information remains free to read.

Contact: rootnsimmer@gmail.com | **Website:** rootnsimmer.com

Root & Simmer is an independent business; this material does not imply City or CRA endorsement. Prices and paid offerings are provided separately and may change.

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Community Interest & Contact Sign-Up

We would love to hear what interests you. Please print clearly. Completing this form does not enroll you in a paid membership or commit you to a purchase.

Full name

Email address

Phone number

Mailing address (street, city, state, ZIP)

I am interested in (check all that apply):

[ ] Home history / preservation research [ ] Family history research

[ ] Lincolnville history / digital walks [ ] Membership / gift membership

[ ] Business advertising / sponsorship [ ] Community partnerships

[ ] Volunteering / sharing oral histories [ ] Newsletter and public updates

[ ] Other: _____

Tell us more about your interests or how you would like to participate:

[ ] Yes, Root & Simmer may contact me about the interests I selected.

[ ] I also want to receive occasional newsletters and event updates by email.

Signature (optional): _____ Date: _____

We use the information you provide to respond to your inquiry and, only if you opt in, send updates. Do not publish or share completed forms publicly. You may request to stop receiving emails at any time by contacting rootnsimmer@gmail.com.